

## **Enhance Your Workspace with the Stylish and Functional Glow Desk 01**

**Mumbai, 29<sup>th</sup> October 2024:** Goldmedal Electricals, one of India's leading Fast Moving Electrical Goods (FMEG) manufacturers, announced the launch of Glow Desk 01, an adjustable and portable table lamp designed to brighten your workspace whether you're studying, working, or relaxing. The Glow Desk 01 offers a customized lighting solution that enhances your environment while ensuring both convenience and efficiency.

This lamp seamlessly blends sleek aesthetics with advanced features such as flexible lighting, touch-sensitive controls, and customizable brightness, making it ideal for any modern home or office setup. It ensures you have the perfect lighting angle and intensity for every task. The compact design and rechargeable battery make it portable enough to be used in any space, from study areas to work desks.

### **Key Features of Glow Desk 01 include:**

- **Durable Polycarbonate Housing with Anti-Glare Diffuser:** Ensures bright, evenly distributed light that does not strain your eyes
- **Flexible Design:** Easily adjust the lamp to your preferred angle for precise direction of light
- **Touch-Sensitive Switch:** Long press to effortlessly switch between 25% to 100% brightness levels
- **Adjustable Colour Temperatures (CCT):** Switch to warm, neutral, or cool light settings to match your task or mood
- **Rechargeable Battery:** Offers up to 3-4 hours of use, making it ideal during power outages and portable use the need for constant charging
- **USB Charging:** Recharge your lamp via USB for added convenience
- **Wide Range of Applications:** Ideal for study areas, living rooms, and workspaces, providing adaptable lighting solutions for various environments

**Kishan Jain, Director, Goldmedal Electricals**, shared his excitement for the Glow Desk 01, *"With the Glow Desk 01, our goal was to create a product that seamlessly integrates into the modern workspace. Its flexible, user-friendly design, coupled with advanced lighting controls, offers a perfect balance of aesthetics and functionality. Whether used in homes or offices, we believe the Glow Desk 01 will quickly become the go-to lighting solution for users across India."*

The Glow Desk 01 is available online via leading e-commerce platforms like [Amazon](#), and is priced at **₹1150/-** with a one-year warranty.

### **About Goldmedal Electricals**

Goldmedal Electricals is a home-grown electrical company which was established in the year 1979 with a vision to create electrical switches and accessories that make a positive difference to the lives of consumers. The company is known in the industry for manufacturing high quality wiring devices and introducing a host of innovations in the industry. The company has manufacturing units in Vasai outside Mumbai, Bhiwadi in Rajasthan, and Vijayawada in Andhra Pradesh. It is one of the few companies in the industry to have a completely in-house, state-of-the-art tool room and testing facility. Today, the company manufactures a vast range of electrical products including various types of Switches, Home automation systems, LEDs, Fans, Geysers, Security Systems, Entertainment devices, Doorbells, Wires, Cables, DBs and more for residential buildings as well as commercial establishments.

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